
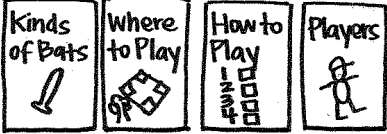
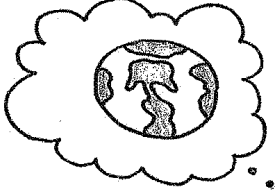
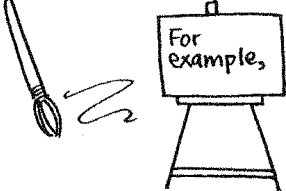
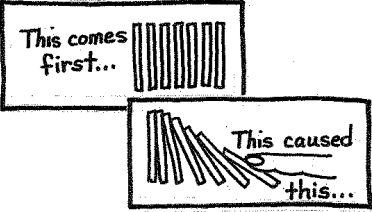
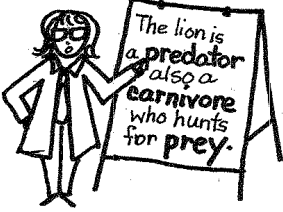

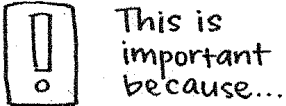

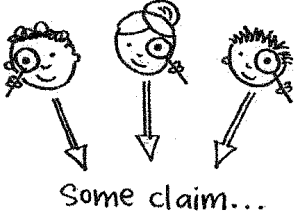
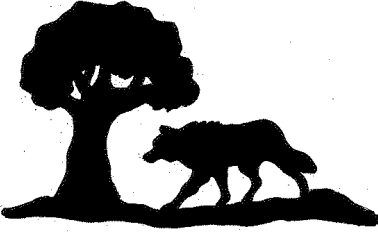


Writers of Informational Texts Aim Toward Goals Such As:

<p style="text-align: center;">Hook the reader</p> 	<p style="text-align: center;">Introduce new topic/subtopic/individual</p> 	<p style="text-align: center;">Give background information</p> 
<p style="text-align: center;">Support or illustrate ideas/claims</p> 	<p style="text-align: center;">Explain or show a relationship between one component/concept/fact and another</p> 	<p style="text-align: center;">Teach technical vocabulary and concepts</p> 
<p style="text-align: center;">Help readers grasp an abstract idea (or describe/show the scale/parts of something)</p> 	<p style="text-align: center;">Suggest the significance of a point (or idea)</p> 	<p style="text-align: center;">Lead the reader to new thinking</p> 
<p style="text-align: center;">Acknowledge different perspectives/ideas</p> 	<p style="text-align: center;">Build a mood</p> 	<p style="text-align: center;">Channel the reader toward action</p> 